

# Classifieds 2020



*The Classified Advertisements section is your cost effective gateway to the medical profession in WA.*

## Classifieds categories

Positions Vacant (Urban or Rural)  
Locums Wanted  
Practices or Rooms for Lease  
Practices For Sale  
Equipment for Sale or other General classified ads.

## Classifieds Options

Each listing is personalised to your needs and quotes are based on your inclusions.

### Listing options include:

- Highlighted text. For greatest impact, highlight important points with bulleted text, line spaces or a box outline.
- Photo and / or logo included.
- Coloured background.
- Display artwork by our graphic artist.

### How to Submit Your Material

Text: Email to [classifieds@mforum.com.au](mailto:classifieds@mforum.com.au) as a Word document for PC or include the text within the body of your email.  
Images: Attach to your email [classifieds@mforum.com.au](mailto:classifieds@mforum.com.au) as JPEG for PC at 300 DPI resolution.

### Deadline

Booking and material deadline is the **15th of any month prior to the edition of publication (no January edition).**

## Classifieds Costs - Magazine

These rates are a guide only – contact us to obtain a fixed quote.

- Standard lineage advert - Minimum charge \$96 + GST
- After initial 50 consecutive words - \$10 per line extra (approx. 5-6 words per line)
- Logo, Image or Border - \$25 extra each
- Display advert - \$45 per column cm height + GST
- Width sizes can only be either 9cm or 18.5cm and Height from 4cm to 27cm e.g. 9cm wide x 4cm high = \$180 + GST
- Images/logo spec - 300dpi
- Packaged with website listing - additional \$50 + GST per 4 weeks

Each listing can be personalised to your needs.  
NB. Rates are quoted in \$AUS and exclude GST.  
Agency Commission is NOT included in quoted rates.

**A listing in three (3) or more editions attracts 10% discount**

SIZE	COST	DIMENSIONS (cm)
Full page	\$2160	18.5 x 27h
Half Page	\$1215	18.5 x 13.5h
Quarter Page	\$607	9 x 13.5h
Small Non-Conforming Size	\$450	9 x 10h

All Prices Exclude GST.

## Classifieds Costs - Website only

\$80 +GST per 4 weeks

medical  
**FORUM**

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